

COOKIE POLICY

A cookie is a file that is downloaded to the user's computer/smartphone/tablet when accessing certain web pages to store and retrieve information about the browsing done from said equipment, but they do not provide us with information about your name or any other personal data, and are only used for operational, security and statistical purposes. The cookies we use cannot read data from your computer or read data from other cookies. You can set your browser to notify you on screen that you are going to receive a cookie. If you decide not to accept cookies, this will not prevent you from accessing the information on www.bbicomunication.com.

'Better Business Communication, AB' uses its own cookies to manage the different services offered to the user, and depending on their purpose we can distinguish between:

Session cookies: These are a type of cookie designed to collect and store data when the user logs in to the private area of www.bbicomunication.com. This cookie expires at the end of the session, being deleted from your computer.

Persistent cookies: These are a type of cookie in which the data remains stored in the terminal and can be accessed and processed for a period defined by the party responsible for the cookie, which can range from a few minutes to several years.

Technical Cookies: These are those that allow the user to navigate through a website, platform or application and the use of the different options or services it exist as, for example, control traffic and data communication, identify the session, access parts of restricted access, remember the elements that make up an order, make the buying process of an order, make the application for registration or participation in an event, use security features while browsing, store content for broadcast video or sound or share content via social networks.

Personalisation cookies: These cookies allow the user to access the service with some predefined general characteristics depending on a series of criteria in the user's terminal, such as the language, the type of browser used to access the service, the regional configuration from which the service is accessed, etc.

Analysis cookies: These cookies allow the party responsible for them to monitor and analyse the behaviour of the users of the websites to which they are linked. The information collected through this type of cookies is used to measure the activity of the websites, application or platform and for the elaboration of browsing profiles of the users of these sites, applications and platforms, in order to introduce improvements based on the analysis of the usage data of the users of the service.

According to the Article 29 Working Group, in its Opinion 4/2012, it has interpreted that among the cookies exempted from compliance with the obligations established in Article 22.2 of the LSSI, are those used solely to enable communication between the user's equipment and the network, and those used strictly to provide a service expressly requested by the user, being those whose purpose:

- User login' cookies
- User authentication or identification cookies (session only).

- User security cookies (e.g. to detect incorrect and repeated attempts to log on to a website)
- Media player session cookies
- Session cookies for load balancing
- User interface customisation cookies
- Social content sharing plug-in cookies

Session and user input cookies are typically used to track user actions when filling in online forms on various pages, or as a shopping basket to keep track of items the user has selected by clicking a button.

If the acceptance of cookies strictly necessary for the provision of certain services expressly requested by the user is deactivated, the user will not be able to consult and/or correctly receive the contents and services of www.bbicomunication.com.

'Better Business Communication, AB' also uses Google Analytics cookies for the analysis of our website. These cookies are used to collect information about the use of our website by visitors, using the information to facilitate and improve navigation. Disabling these cookies will not affect the functionality of www.bbicomunication.com.

Google Analytics is Google's analytics tool that helps websites and app owners understand how their visitors interact with their apps. It may use a set of cookies to collect information and report website usage statistics without personally identifying visitors to Google. More information about Google Analytics cookies and privacy information is available at <https://developers.google.com/analytics/devguides/collection/gajs/cookie-usage?hl=es>.

Some parts of the Website may connect to various social networks such as Facebook, Twitter, Google+, LinkedIn, etc., so you should consult the cookie policy offered by these in each case before using their services.

Puede permitir, bloquear o eliminar las cookies instaladas en su equipo mediante la configuración de las opciones de su navegador de Internet. A continuación, le indicamos los links de los principales navegadores dónde explican cómo:

- Internet Explorer
<http://windows.microsoft.com/es-es/internet-explorer/delete-manage-cookies>
- Google Chrome
<https://support.google.com/chrome/answer/95647?hl=es>
- Google Chrome for Android
<https://support.google.com/chrome/answer/2392971?hl=es>
- Mozilla Firefox
<https://support.mozilla.org/es/kb/habilitar-y-deshabilitar-cookies-que-los-sitios-we>
- Safari
<http://support.apple.com/kb/ph5042>
- Safari para IOS (iPhone - iPad)
http://support.apple.com/kb/ht1677?viewlocale=es_es&locale=es_es

These browsers are subject to constant updates and modifications, so we cannot guarantee that they will be completely adjusted to the version of your current

browser. It is also possible that you use another browser not covered by these links, so you should consult the help of your browser to configure the use of cookies.

If you would like to withdraw your consent at any time in relation to this Cookie Policy, you should delete the cookies stored through the settings and configurations of your Internet browser.

The purpose of this Cookie Policy is to inform you clearly and precisely about the cookies that are used on www.bbicomunication.com. If you would like more information about the use of cookies, you can request it by email to protecciondedatos@bbicomunication.com.